# THE CREATORS CLUB®

## SOCIAL MEDIA MANAGEMENT AND CONTENT CREATION PACKAGES

### **Basic Plan**

Price: \$800/month

Includes:

- 1 visit/month to generate content
- Content for the week (professional videos/photos)
  - Videos: Up to 20 seconds
  - Photography: High-quality images
- Posting: 1–4 posts per week (mix of photo & video)
- Stories optimization for better engagement
- Management included
- Shot with professional cameras

#### **Pro Plan**

Price: \$1.500/month

Includes:

- 2 visits/month to create content
- Content for the week (professional videos/photos)
  - Videos: Up to 20 seconds
  - Photography: High-quality images
- Posting: ~2.5 posts per week (mix of photo & video)
- Includes creative video strategy
- Stories optimization for better engagement
- 2 social media app optimizations
- Custom posts (logos, text, flyers)
- Management included
- Drone Included (weather permit location )
- Shot with professional cameras

# Max Plan

Price: \$2,000/month

Includes:

- 2-3 visits/month to create content
- Content for the week (professional videos/photos)
  - o Videos: Up to 40 seconds
  - o Photography: High-quality images
- Interviews
- Posting: 1–6 posts per week (mix of photo & video)
- Includes creative video strategy
- Stories optimization for better engagement
- 3 social media app optimizations
- Custom posts (logos, text, flyers)
- Management included
- Drone Included (weather permit location )
- Shot with professional cameras

### Max Plan

Price: \$2,700/month

Includes:

- 2-4 visits/month to create content
- Content for the week (professional videos/photos)
  - Videos: Up to 40 seconds
  - o Photography: High-quality images
- Interviews
- Posting: 1–6 posts per week (mix of photo & video)
- Includes creative video strategy
- Stories optimization for better engagement
- 4 social media app optimizations (Facebook, Instagram, Youtube, Tiktok) Google Management
- Custom posts (logos, text, flyers)
- Management included
- Drone Included (weather permit location )
- Shot with professional cameras
- Paid Ads Included

To effectively grow your brand on social media, we highly recommend a minimum 5-month contract for our social media management and content creation services. Building a strong and recognizable presence online takes time, particularly when it comes to creating high-quality photography and videography that resonates with your audience. Over the first few months, we'll develop and refine a tailored strategy, producing engaging content, analyzing audience engagement, and adjusting tactics as needed. This approach ensures sustainable growth, fostering deeper connections with your followers and maximizing the impact of your brand. Social media success is a long-term process, and a minimum commitment allows us to fully invest in your brand's evolution and achieve meaningful results.



# THE CREATORS CLUB

# **Harrison Castaneda**

CONTENT CREATION - SOCIAL MEDIA AGENCY Photographer - Videographer

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